

VINA Dental  
400 E Grand River Ave  
Brighton, MI 48116

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## QUARTERLY NEWSLETTER – JUNE 30, 2019

VINA Dental Community Center

### WHAT IS VINA?

VINA Community Dental Center is a non-profit that provides dental care to Livingston County residents with limited finances. VINA improves quality of life, oral health and overall health through quality oral care and education. “VINA” stands for Vision, Integrity, Need, Action, which is what we’re all about!



Alicia

### MEET OUR STAFF

Every time a patient leaves VINA, they always say how kind and wonderful all the staff is. We want to introduce you to these amazing individuals who make what we do at VINA possible.

Alicia is a part-time dental assistant at VINA. She has been with us since 2015 and has helped us serve thousands of patients. Every day she makes patients feel welcome and cared for.

Her favorite part of working at VINA is the people. She loves helping patients and making a difference in their lives, and she likes working alongside likeminded people.

### VINA Success Story

We love hearing and sharing how VINA has helped those in need! Here is the story of one of our younger patients:

*"I've had many dental issues, such as cavities and extractions. I thought I'd never be able to get my mouth fixed, as I've no dental insurance and very little income. VINA has changed everything. The clinic has given me hope that my smile can still be saved."*

## Looking Back – Golf Classic

Our 6<sup>th</sup> Annual Golf Classic was a huge success! The day was filled with friendly competition, cool prizes, and personal bests. Winning teams and players received prizes including pint glasses featuring the VINA logo and gift cards to local businesses. We had a record-breaking number of golfers and amount raised for our 50/50 raffle. Thank you to our business and individual sponsors, as well as the players who made this event possible. Thank you for continuing to support VINA and helping us fulfill our mission of helping those in need in Livingston County.



## PERSONAL GIVING - SUMMER CAMPAIGN

In the past, VINA has relied heavily on annual fundraising events and grants to cover operating costs of the clinic throughout the year. Competition among non-profits in the area has made securing community dollars harder each year, and the increasing number of patients we serve is outrunning the funds.

We have been hesitant to ask for regular giving from donors and were thankful to receive any amount of generosity. We truly appreciate the continued support of our individual and business donors that have sustained us the eleven years the clinic has been open.

As a viable nonprofit, we *must* rely on the support of the community if we want to keep providing quality dental care to Livingston County residents in need. VINA is an Operational Non-Profit. We have monthly expenses to keep regular clinic hours, employ part-time dental professionals, and maintain our equipment to the highest standards. Many times, we are concerned about making these monthly expenses because our income is not regular and too dependent on timing of the fundraising events.

In order to maintain the highest level of service to our patients, we will be asking you, our donors, to commit to giving on a more regular basis. In the coming weeks, we will introduce automatic monthly giving through checking accounts or credit cards. In addition, we will share ways you might be able to reduce your tax bill.

We look forward to working with you to assure we can continue our mission at VINA. Thank you for all you do and for all you will do for VINA and your neighbors.

## CAPTAINS FOR THE TAILGATE ANNOUNCED

VINA Community Dental Center annually hosts The Tailgate for the Michigan State vs Michigan football game. In its 11<sup>th</sup> year, The Tailgate is a competition to see which fans can raise the most money. VINA is using #VINABreakthetie for all social media posts and encourages attendees to use the hashtag as well!

VINA is proud to announce the Team Captains for The Tailgate 2019. Michigan alumnus Buddy Moorehouse will wear the “C” for his alma mater, while Sheriff Mike Murphy will captain the MSU team. Both captains are hard at work studying the opposition’s accomplishments, cheerleaders and graduates in preparation for the big event, at which they will serve as the Co-MCs.

## Save the Date!



Annual U of M/MSU Tailgate  
November 14, 2019  
6:00 PM  
Crystal Gardens